

# ALLISON PEREZ



## WORK EXPERIENCE

### SAFETY TRAINING LEAD

Dycom Industries | Jun 2023 - Present

- Design and implement both synchronous and asynchronous safety training programs for over 15,000 employees, ensuring compliance with company policies, OSHA standards, and other regulatory requirements.
- Curate and produce engaging safety training content, including videos, graphics, and other multimedia, to support diverse learning needs.

### INSTRUCTIONAL DESIGNER

Active Environmental | Jan 2023 - May 2023 (contract)

- Managed and published knowledge base for pest control equipment, pests, and services.
- Developed eLearning courses in Articulate Rise for new service plan releases.
- Curated hybrid instructor-led training for seasonal treatment changes and service technician onboarding.

### INSTRUCTIONAL DESIGNER

Clarion Events - The Fire Academy | Sep 2022 - Dec 2022 (contract)

- Worked with a team to develop over 150 eLearning courses for firefighter and EMS professional development using Articulate Rise.
- Devised custom images and infographics to enhance eLearning content.

### SENIOR INSTRUCTIONAL DESIGNER

The Game Agency | Feb 2022 - Sep 2022

- Transformed client and stakeholder ideas into effective and engaging eLearning courses.
- Developed eLearning content for K-12 on topics such as recycling, social and emotional learning, and the metaverse.
- Created eLearning content for adult learners on topics including workplace violence and public speaking in sales.
- Prepared and peer-reviewed scripts, storyboards, job aids, and assessments.

### CURRICULUM WRITER AND SUBJECT MATTER EXPERT

Florida Virtual School | Mar 2021 - Feb 2022

- Responsible for the planning, writing, revising, and development of course content.
- Assisted in curriculum content reviews, served as the content expert maintaining current knowledge and understanding of Career and Technical Education.
- Collaborated with the Curriculum Specialist, Engagement Writer, project team members, and vendors to create innovative content for their student audience.
- Utilized LMS to house and deliver curriculum content.

### INSTRUCTOR

Florida Virtual School | Jan 2015 - Mar 2021

- Delivered high-quality, technology education to over 160 students at a time.
- Identified, selected, created, and modified instructional resources to meet the needs of students with varying backgrounds, learning styles, and special needs.
- Communicated with students, parents, and internal and external professionals within established timelines.

## CONTACT

P: (863) 206-8707

E: allisonjperes@gmail.com

W: <https://bit.ly/allisonperesID>

## EDUCATION

BACHELORS | BIOMEDICAL SCIENCE

University of South Florida

2013

CERTIFICATE | UX DESIGN

eCornell University

2022

MASTERS | INSTRUCTIONAL DESIGN

American College of Education

Expected 2025

## SKILLS & EXPERTISE

Instructional design

Content development

Software

- Articulate Storyline
- CenarioVR
- Lectora
- Camtasia
- PowerPoint
- Canva
- Adobe Photoshop
- Adobe Premiere Pro
- Synthesia
- Powtoon
- Vyond
- Gen AI